

# PRODUCT PROFILE



A customer places a “to go” order at the counter. They rush home with their food to discover that the cashier did not capture their order correctly. The result? A customer lost forever. Scenarios like this happen daily in your restaurant. What can you do to prevent costly errors and the negative impact that they have on your bottom line?

Visual order confirmation is essential in the quick service restaurant industry. Today's customers demand speed and accuracy, as well as extensive menu options. In addition, they have grown accustomed to being able to modify their order to their exact specifications. Used in conjunction with the P1500 series of POS terminals, the Aloha Order Confirmation Solution is the smartest technology investment a hospitality operator can make to maximize customer satisfaction.

Positioned on a 5.5" color display screen facing the customer, Aloha Order Confirmation provides customers with line-by-line detail of their entire order (including highlighted exceptions such as "no onions"), speeding the ordering process by enabling them to see their order as it is being entered and correct errors before the order is submitted to the kitchen. In addition, the display's advanced graphics capabilities enable it to be used as a marketing platform to deliver information about specials, promotions and profitable up-sells directly to the customer at the POS. The solid-state electronics provide high reliability and excellent supportability.

qty.	Item	price
1	<b>Make It a Combo</b> Cheeseburger ADD Tomato LT Ketchup HV Pickle NO Mayonnaise	\$0.79
1	4-Pc Pack Sweet & Sour	\$2.19
SubTotal		\$2.98
Tax		\$0.20
TOTAL		\$3.18

only **\$1.49**

## Aloha Order Confirmation Solution

### Enhances Speed of Service

From an operator's point of view, the Aloha Order Confirmation Solution resolves many of the challenges of the fast-paced quick service environment. This product speeds up the ordering process by increasing order accuracy and eliminating the need to repeat an order, which is a particularly helpful feature for today's increasingly multi-lingual workforce.

### Ensures Order Accuracy

Full transaction detail of each order is provided – with special requests highlighted in color – so that the customer can see that their specifications are being met. This solution supports definitive order accuracy in light of the complex menu options that today's consumers expect.

### Inhibits Employee Theft

An ongoing monetary total is clearly displayed, so that orders must be rung and tendered accurately. Since the customer can see the monetary transaction as it takes place, this solution reduces the opportunity for cash shrinkage via employee theft.



## Provides Multiple Point-of-Purchase Marketing Opportunities

Bright, customizable graphics empower operators to promote their brand, new items and payment types, promotions and profitable value sizes and combos, as well as seasonal items. In addition, customers can be persuaded to increase their order size via graphics that encourage them to add extra items (such as dessert or french fries) to their ticket.

## Increases Customer Loyalty

Most importantly of all, the Aloha Order Confirmation Solution provides greater customer satisfaction and loyalty by providing faster transactions and increased order accuracy.



Order accuracy is assured by providing customers with line-by-line detail of their order as it is placed.

## Radiant Digital Video Display Features:

- 5.5" Color Liquid Crystal Display
- 9 Lines of Item Text & Automatic Scrolling
- 20 Character Text Descriptions
- Highlighted Special Requests & Grill Modifiers
- Customizable Graphics for Branded "Look & Feel"
- Wide-viewing Angle & Anti-glare Treatment
- No Separate PC or Power Source Required
- Attaches Directly to POS – Requires No Counter Space or Mounting Hardware

## Aloha Order Confirmation Solution Hardware Options:



The display panel can be attached directly to the POS terminal, requiring no additional counter space.



The Aloha Order Confirmation Solution can also be mounted as a pole display.

## Proven Solutions

Behind this cutting-edge technology stands Radiant Systems, a customer-focused company with the experience, strength and resources to provide your organization the competitive advantage it needs to be successful now and into the future. That makes the Aloha Order Confirmation Solution more than just a solid foundation for you to manage your business – that makes it a smart business decision.

For more information about the Aloha Order Confirmation Solution and other Radiant Systems products, partners, customers, and services, visit our web site at [www.radiantsystems.com](http://www.radiantsystems.com) or call us at 800.79.ALOHA.

